

## in AFRICA

### INVEST IN AFRICA TODAY, THRIVE TOMORROW

It is time to explore Africa, the richest continent in opportunities and potential.

- ✓ 30% of the globe's mineral resources and 60% of the world arable lands: the continent is an attractive hub for foreign investors in agribusiness, mining & minerals, energy, consumer goods and infrastructure sectors.
- ✓ almost 1,4 billion people (2.5 billion in 2050) with the majority under 35: Africa enjoys an extraordinary demographic dividend as this population is the heart of the economic growth and development.

#### SECTORS

Africa is a fast-growing continent.

It offers investment prospects in the economy's driving sectors: agriculture, infrastructure, banking, telecommunications, energy, health, industries, transport, logistics and technologies.

#### COUNTRIES

Business opportunities in Africa are numerous: some countries are mining and energy heavyweights, while others are emerging technological and service hubs. African countries' potential comes with a particular local business environment, political risks and cultural barriers.

Square Strategy is operational on the continent since 1999, throughout all countries and sectors.

#### OUR SERVICES

- 🔗 Market entry analysis
- 🔗 Due diligence / validation of partners
- 🔗 Risks analysis
- 🔗 Decision mapping
- 🔗 Strategic recommendations
- 🔗 Introduction to selected local partners
- 🔗 Organization of business meetings
- 🔗 Assistance in development of business strategies
- 🔗 Operational support
- 🔗 Market access

#### BENEFIT FROM SQUARE STRATEGY'S

- 🔗 In-depth geographic, cultural, political and economic expertise of the continent
  - 🔗 +1,500 studies carried out through all Africa
- 🔗 Solid and long-term partnerships with local and international experts of African countries

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Since 1999 Square Strategy supports its customers in their international development strategies.