

In the MIDDLE EAST

OPPORTUNITIES

The Middle East is an extremely dynamic region.

Positioned at the crossroads of three continents, it is a commercial and cultural hub of strategic importance.

The Middle East is a land of opportunities and investments, thanks to a potential market of 400 million people, highly connected populations and voluntarist policies and diversification strategies led by local governments.

SECTORS

The Middle East region is still developing. It offers investment perspectives in numerous sectors: energy (fossil, renewable), tourism, construction and infrastructures, logistics, technologies, automotive...

COUNTRIES

The Middle East is a mosaic of cultures, risks and opportunities. We will be your guide in this region of many local and regional specificities. Thanks to our strong network of local correspondents we operate throughout the region, both in low risks countries and in those considered more complex.

SERVICES

- 📍 Market entry analysis
- 📍 Due diligence
- 📍 Risks analysis
- 📍 Decision mapping
- 📍 Strategic recommendations
- 📍 Introduction to selected local partners
- 📍 Organization of business meetings
- 📍 Assistance in development strategies
- 📍 Operational support
- 📍 Market access

BENEFIT FROM SQUARE STRATEGY'S

- 📍 Linguistic expertise (Arabic, Farsi, English, French...)
- 📍 Deep understanding of the Middle East's cultures and societies
- 📍 Solid and long term partnerships with locally based experts in all countries

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